

Pine Manor			Fisher College		
Program Name: Business			Bachelor of Science in Management		
Required (Core) Courses in the Major (Total # courses required = 9)			Required (Core) Courses in the Major (9 course or credit equivalent)		
<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
AC205	Accounting I	4	AC201	Financial Accounting	4
CS230	Microsoft Excel For Business Majors	4	CS101	Computer Applications	4
EC112	Principles of Macroeconomics	4	EC101	Macroeconomics	4
MN111	Management Principles	4	MG201	Principles of Management	4
MN220	Organizational Change	4	MG321	Organizational Behavior	4
FN310	Finance I	4	FI201	Principles of Finance	4
MN351	Methods for Managerial Decision	4	CS245	Management Applications and Systems	4
MN490	Senior Seminar	4	MG450	Senior Project	4
MN495	Senior Internship	6	MG390/MG391	Internship	6
Sub Total Required Credits		38	Sub Total Required Credits		38
COURSES ARE 4 CREDITS EACH			COURSES WILL TRANSFER IN AT 4 CREDITS		
Choose one concentration below:			Choose one concentration below:		
1. SPORTS MANAGEMENT TWO REQUIRED COURSES: MN 227 SPORTS MANAGEMENT MN 327 SELLING AND SALES MANAGEMENT PLUS THREE OF THE FOLLOWING: SPECIAL TOPICS: ADVERTISING AND CO 258/358 PUBLIC RELATIONS EC 222 ECONOMICS OF SPORTS INTRO TO EXERCISE AND SPORTS KIN 102 SCIENCE II MK 240 SPORTS MARKETING MN 225 EVENT PLANNING PY 270 SPORTS PSYCHOLOGY			1. SPORTS MANAGEMENT TWO REQUIRED COURSES: SM101 INTRODUCTION TO SPORT INDUSTRY SM302 SPORT SALES PLUS THREE OF THE FOLLOWING: CM215 ADVERTISING EC101 MACROECONOMICS SM1TR SPORT MANAEMENT ELECTIVE SPORTS MEDIA AND PUBLIC SM2140 RELATIONS SPORT FACILITY AND EVENT SM415 MANAGEMENT PS203 PSYCHOLOGY OF SPORT		
2. ACCOUNTING AC 206 ACCOUNTING II AC 305 INTERMEDIATE ACCOUNTING I AC 315 PRINCIPLES OF TAXATION AC 325 MANAGERIAL ACCOUNTING AC 326 BUDGETING AND CONTROL			2. ACCOUNTING AC 122 MANAGERIAL ACCOUNTING AC 201 INTERMEDIATE ACCOUNTING I AC 204 INCOME TAXES AC202 INTERMEDIATE ACCOUNTING II A122C 301 ACCOUNTING INFORMATION SYSTEMS		
3. NON-PROFIT ORGANIZATIONS AC 310 GOVERNMENT AND NON-PROFIT ACC			3. NON-PROFIT ORGANIZATIONS AC122 MANAGERIAL ACCOUNTING		

AC 270 INTERMEDIATE ACCOUNTING I PLUS THREE OF THE FOLLOWING: MN 225 EVENT PLANNING PH 241 PERSONAL AND PROFESSIONAL ETHICS PY 224 GROUP DYNAMICS SPS 150 PEACE AND CONFLICT RESOLUTION SPS 211 SPECIAL TOPICS IN PUBLIC POLICY SPS 220 LOCAL ACTION-GLOBAL CHANGE CO 310 PUBLIC RELATIONS		AC201 INTERMEDIATE ACCOUNTING I PLUS THREE OF THE FOLLOWING: TH106 EVENT MANAGEMENT PH103 ETHICS PS420 GROUP DYNAMICS PS315 SOCIAL PSYCHOLOGY GV301 SPECIAL TOPICS IN LAW, POLICY AND SOCIETY GV2TR GOVERNMENT PROGRAM ELECTIVE CM225 PUBLIC RELATIONS		
4. MARKETING & ENTREPRENEURSHIP MK 221 MARKETING PRINCIPLES MN 328 ENTREPRENEURSHIP PLUS THREE OF THE FOLLOWING: CO 265 MULTICULTURAL IMAGES IN THE MEDIA CO 310 PUBLIC RELATIONS CO/EN 350 ADVERTISING COPYWRITING AND DESIGN MK 240 SPORTS MARKETING MK 324 ADVERTISING MK 325 RETAILING MK 327 SELLING AND SALES MANAGEMENT MK 328 DIRECT AND INTERNET MARKETING		4. MARKETING & ENTREPRENEURSHIP MK201 PRINCIPLES OF MARKETING MG350 ENTREPRENEURSHIP PLUS THREE OF THE FOLLOWING: CO 265 MULTICULTURAL IMAGES IN THE MEDIA CM225 PUBLIC RELATIONS CM203 MEDIA WRITING SPORTS MARKETING, MEDIA, AND PUBLIC RELATIONS MK340 CM215 ADVERTISING FM220 RETAIL MANAGEMENT MK310 INTEGRATED MARKETING STRATEGIES SOCIAL MEDIA AND DIGITAL STRATEGIES MK303		
5. INTERNATIONAL BUSINESS EC 302 INTERNATIONAL ECONOMICS MK 323 INTERNATIONAL MARKETING PS 131 INTERNATIONAL RELATIONS PS 201 COMPARATIVE POLITICS PS 315 INTERNATIONAL POLITICAL ECONOMY		5. INTERNATIONAL BUSINESS EC203 INTERNATIONAL ECONOMICS MG315 INTERNATIONAL MANAGEMENT HR301 MANAGING GLOBAL WORKFORCE GV104 AMERICAN FOREIGN POLICY FI315 INTERNATIONAL FINANCE		
<i>Sub Total Elective Credits</i>	20		20	
<i>Distribution of General Education Requirements</i>	# of Gen Ed. Credits	<i>Distribution of General Education Requirements</i>		
Ideas, Values, & Meaning	8	Global Awareness Elective	3	
Art & Literature	8	Art and Humanities	12	
Social Systems	8	Social Sciences	9	
Scientific Understanding	8 - 9	Science and Technology	6	
Writing	8-12	English I/II and Intermediate Writing	9	
Quantitative Reasoning	4	Quantitative Reasoning	3	
First Year Experience & Soph. Colloquium	4	First Year Experience and Internship Prep	4	

Sub total General Education Credits	48-53	Sub Total General Education Credits	46
		Open Elective credits	17
Curriculum Summary	94 -99		
Total credit hours required for degree	132 (128 for some Transfer Students)	Total credit hours required for degree	121

Choose one concentration below – 5 courses/20 credits

1.SPORTS MANAGEMENT (any SM courses)
SM101 Introduction to Sport Industry
SM302 Sport Sales
Three Sport Management Electives

2.ACCOUNTING (any MG courses)
AC122 Managerial Accounting
AC201 Intermediate Accounting I
AC202 Intermediate Accounting II
AC301 Business Entity Taxation
AC301 Accounting Information System

6. NON-PROFIT ORGANIZATIONS
CM225 Introduction to Public Relations
LA204 Business Law
MG350 Entrepreneurship
TH106 Event Planning
Two management, marketing, or event
planning electives

7. MARKETING & ENTREPRENEURSHIP
MK201 Principles of Marketing
MG350 Entrepreneurship
Three Marketing Electives

8. INTERNATIONAL BUSINESS (MG/EC Courses)
MG315 International Management
EC203 International Economics
FM315 Global Retail Markets
GV104 American Foreign Policy