### Required (Core) Courses in the Major

**Pine Manor**

**Program Name:** Business  
**Bachelor of Science in Management**

**Required (Core) Courses in the Major**  
**(Total # courses required = 9)**

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC205</td>
<td>Accounting I</td>
<td>4</td>
</tr>
<tr>
<td>CS230</td>
<td>Microsoft Excel For Business Majors</td>
<td>4</td>
</tr>
<tr>
<td>EC112</td>
<td>Principles of Macroeconomics</td>
<td>4</td>
</tr>
<tr>
<td>MN111</td>
<td>Management Principles</td>
<td>4</td>
</tr>
<tr>
<td>MN220</td>
<td>Organizational Change</td>
<td>4</td>
</tr>
<tr>
<td>FN310</td>
<td>Finance I</td>
<td>4</td>
</tr>
<tr>
<td>MN351</td>
<td>Methods for Managerial Decision</td>
<td>4</td>
</tr>
<tr>
<td>MN490</td>
<td>Senior Seminar</td>
<td>4</td>
</tr>
<tr>
<td>MN495</td>
<td>Senior Internship</td>
<td>6</td>
</tr>
</tbody>
</table>

**Sub Total Required Credits:** 38

**Courses are 4 credits each**

**Choose one concentration below:**

1. **SPORTS MANAGEMENT**
   - **Two Required Courses:**
     - MN 227  SPORTS MANAGEMENT
     - MN 327  SELLING AND SALES MANAGEMENT
   - **Plus Three of the Following:**
     - CO 258/358  SPECIAL TOPICS: ADVERTISING AND PUBLIC RELATIONS
     - EC 222  ECONOMICS OF SPORTS
     - KIN 102  SCIENCE II
     - MK 240  SPORTS Marketing
     - MN 225  EVENT PLANNING
     - PY 270  SPORTS PSYCHOLOGY

2. **ACCOUNTING**
   - AC 206  ACCOUNTING II
   - AC 305  INTERMEDIATE ACCOUNTING I
   - AC 315  PRINCIPLES OF TAXATION
   - AC 325  MANAGERIAL ACCOUNTING
   - AC 326  BUDGETING AND CONTROL

3. **Non-Profit Organizations**
   - AC 310  GOVERNMENT AND NON-PROFIT ACCOUNTING

**Fisher College**

**Required (Core) Courses in the Major**  
**Bachelor of Science in Management**

**Required (Core) Courses in the Major**  
**(9 course or credit equivalent)**

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC201</td>
<td>Financial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>CS101</td>
<td>Computer Applications</td>
<td>4</td>
</tr>
<tr>
<td>EC101</td>
<td>Macroeconomics</td>
<td>4</td>
</tr>
<tr>
<td>MG201</td>
<td>Principles of Management</td>
<td>4</td>
</tr>
<tr>
<td>MG321</td>
<td>Organizational Behavior</td>
<td>4</td>
</tr>
<tr>
<td>FI201</td>
<td>Principles of Finance</td>
<td>4</td>
</tr>
<tr>
<td>CS245</td>
<td>Management Applications and Systems</td>
<td>4</td>
</tr>
<tr>
<td>MG450</td>
<td>Senior Project</td>
<td>4</td>
</tr>
<tr>
<td>MG390/MG391</td>
<td>Internship</td>
<td>6</td>
</tr>
</tbody>
</table>

**Sub Total Required Credits:** 38

**Courses will transfer in at 4 credits**

**Choose one concentration below:**

1. **SPORTS MANAGEMENT**
   - **Two Required Courses:**
     - SM101  INTRODUCTION TO SPORT INDUSTRY
     - SM302  SPORT SALES
   - **Plus Three of the Following:**
     - CM215  ADVERTISING
     - EC101  MACROECONOMICS
     - SM1TR  SPORT MANAEMENT ELECTIVE
     - SM2140  RELATIONS
     - SM415  SPORT FACILITY AND EVENT
     - PS203  PSYCHOLOGY OF SPORT

2. **ACCOUNTING**
   - AC 122  MANAGERIAL ACCOUNTING
   - AC 201  INTERMEDIATE ACCOUNTING I
   - AC 204  INCOME TAXES
   - AC 202  INTERMEDIATE ACCOUNTING II
   - A122C 301  ACCOUNTING INFORMATION SYSTEMS

3. **Non-Profit Organizations**
   - AC122  MANAGERIAL ACCOUNTING
### 1. Business Administration

**AC 270**
**INTERMEDIATE ACCOUNTING I**

**PLUS THREE OF THE FOLLOWING:**
**MN 225**
**EVENT PLANNING**

**PH 241**
**PERSONAL AND PROFESSIONAL ETHICS**

**PY 224**
**GROUP DYNAMICS**

**SPS 150**
**PEACE AND CONFLICT RESOLUTION**

**SPS 211**
**SPECIAL TOPICS IN PUBLIC POLICY**

**SPS 220**
**LOCAL ACTION-GLOBAL CHANGE**

**CO 310**
**PUBLIC RELATIONS**

### 4. MARKETING & ENTREPRENEURSHIP

**MK 221**
**MARKETING PRINCIPLES**

**MN 328**
**ENTREPRENEURSHIP**

**PLUS THREE OF THE FOLLOWING:**
**CO 265**
**MULTICULTURAL IMAGES IN THE MEDIA**

**CO 310**
**PUBLIC RELATIONS**

**CO/EN 350**
**ADVERTISING COPYWRITING AND DESIGN**

**CM 225**
**PUBLIC RELATIONS**

**CM 225**
**PUBLIC RELATIONS**

### 5. INTERNATIONAL BUSINESS

**EC 302**
**INTERNATIONAL ECONOMICS**

**MK 323**
**INTERNATIONAL MARKETING**

**PS 131**
**INTERNATIONAL RELATIONS**

**PS 201**
**COMPARATIVE POLITICS**

**PS 315**
**INTERNATIONAL POLITICAL ECONOMY**

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### Distribution of General Education Requirements

<table>
<thead>
<tr>
<th>Distribution of General Education Requirements</th>
<th># of Gen Ed. Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ideas, Values, &amp; Meaning</td>
<td>8</td>
</tr>
<tr>
<td>Art &amp; Literature</td>
<td>8</td>
</tr>
<tr>
<td>Social Systems</td>
<td>8</td>
</tr>
<tr>
<td>Scientific Understanding</td>
<td>8-9</td>
</tr>
<tr>
<td>Writing</td>
<td>8-12</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>4</td>
</tr>
<tr>
<td>First Year Experience &amp; Soph. Colloquium</td>
<td>4</td>
</tr>
</tbody>
</table>

### Sub Total Elective Credits

<p>| 20 | 20 |</p>
<table>
<thead>
<tr>
<th>Sub total General Education Credits</th>
<th>48-53</th>
<th>Sub Total General Education Credits</th>
<th>46</th>
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</thead>
<tbody>
<tr>
<td>Open Elective credits</td>
<td></td>
<td></td>
<td>17</td>
</tr>
</tbody>
</table>

**Curriculum Summary**

| 94 -99 |

| Total credit hours required for degree | 132 (128 for some Transfer Students) | Total credit hours required for degree | 121 |

**Choose one concentration below – 5 courses/20 credits**

1. **SPORTS MANAGEMENT** (any SM courses)
   - SM101 Introduction to Sport Industry
   - SM302 Sport Sales
   - Three Sport Management Electives

2. **ACCOUNTING** (any MG courses)
   - AC122 Managerial Accounting
   - AC201 Intermediate Accounting I
   - AC202 Intermediate Accounting II
   - AC301 Business Entity Taxation
   - AC301 Accounting Information System

6. **NON-PROFIT ORGANIZATIONS**
   - CM225 Introduction to Public Relations
   - LA204 Business Law
   - MG350 Entrepreneurship
   - TH106 Event Planning
   - Two management, marketing, or event planning electives

7. **MARKETING & ENTREPRENEURSHIP**
   - MK201 Principles of Marketing
   - MG350 Entrepreneurship
   - Three Marketing Electives

8. **INTERNATIONAL BUSINESS** (MG/EC Courses)
   - MG315 International Management
   - EC203 International Economics
   - FM315 Global Retail Markets
   - GV104 American Foreign Policy