

Pine Manor			Fisher College		
Program Name: Communication			Bachelor of Arts in Communication and Media Studies		
Required (Core) Courses in the Major (Total # courses required = 7)			Required (Core) Courses in the Major (7 courses or credit equivalent)		
<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
CO 102	INTRODUCTION TO MEDIA PRODUCTION	4	CM100	Introduction to Mass Communications	4
CO 240	MEDIA WRITING	4	CM203	Media Writing	4
IN 295	EXPLORATORY INTERNSHIP (JUNIOR YEAR)	4	IN203	Internship	4
CO 325	MEDIA, PRIVACY, AND THE FIRST AMENDMENT	4	CM425	Media Ethics	4
CO 335	RESEARCH METHODS FOR MEDIA STUDIES	4	CM435	Projects in Media Studies	4
CO 495	SENIOR INTERNSHIP SEMINAR	6	CM460/461	Internship I and II	6
CO 497	SENIOR PROJECT	4	CM450	Senior Seminar	4
	Sub Total Required Credits	30			30
Choose One Concentration (each course 4 credits)			Concentrations (5 courses or 20 credit equivalent)		
1) New Media: CO241 Introduction to Social Media CO261 Social Media Campaigns CO345 Community Management or CO255 Multimedia Production Two 300 Level Electives			1) New Media CM201 Persuading and Influencing CM203 Media Writing CM335 Writing for Social Media MK303 Social Media and Digital Strategies MK330 E-Marketing		
2) Journalism CO257 Special Topics Journalism EN204 Feature Writing CO225 Multimedia Production or CO350 Media, Journalism, & Politics Two 300 Level Electives			2) Journalism CM201 Persuading and Influencing CM203 Media Writing CM210 Introduction to Journalism CM330 Sports Journalism CM331 Broadcast Journalism		
3) Media Studies Five courses (at least two at the 300 level)			3) Media Studies Five CM or MK courses		
Sub Total Elective Credits		20			20
Distribution of General Education Requirements		#of.Credits	Distribution of General Education Requirements		
Ideas, Values, & Meaning	8	Global Awareness Elective		3	
Art & Literature	8	Art and Humanities		12	
Social Systems	8	Social Sciences		9	
Scientific Understanding	8 - 9	Science and Technology		6	
Writing	8-12	English I/II and Intermediate Writing		9	
Quantitative Reasoning	4	Quantitative Reasoning		3	
First Year Experience & Soph. Colloquium	4	First Year Experience and Internship Prep		4	
Sub total General Education Credits		48-53	Sub Total General Education Credits		46
			Open Elective credits		25
Curriculum Summary		94 -99			
Total credit hours required for degree		132 (128 for some Transfer)	Total credit hours required for degree		121