

Pine Manor College	UTEP
Program Name: BA Business and Management	BBA General Business
<p>Required (Core) Courses in the Major</p> <p><i>(Total # courses required = 9) *all courses four credits except where noted*</i></p> <p>AC 205 ACCOUNTING I</p> <p>CS 230 MICROSOFT EXCEL FOR BUSINESS MAJORS</p> <p>EC 112 PRINCIPLES OF MACROECONOMICS</p> <p>MN 111 MANAGEMENT PRINCIPLES</p> <p>MN 220 ORGANIZATIONAL CHANGE</p> <p>FN 310 FINANCE I</p> <p>MN 351 METHODS FOR MANAGERIAL DECISION</p> <p>MN 490 SENIOR SEMINAR</p> <p>MN 495 SENIOR INTERNSHIP (6 credits)</p> <p>Total credits: 38</p>	<p>Business Foundation</p> <p>ACCT 2301 Principles of Accounting I 3</p> <p>ACCT 2302 Principles of Accounting II 3</p> <p>ECON 2303 Principles of Economics 3</p> <p>ECON 2304 Principles of Economics 3</p> <p>QMB 2301 Fundamentals of Business Statistics 3</p> <p>Math Elective</p> <p>MATH 1411 or MATH 2301 Calculus I OR 3</p> <p>Math for Social Sciences II</p> <p>Total Hours 18</p> <p>Business Core</p> <p>BLAW 3301 Legal Environment of Business 3</p> <p>BUSN 3304 OR BUSN 3305 3</p> <p>Global Busn Environment OR Global Busn Environment- Study Away</p> <p>CIS 3345 Management Information Systems 3</p> <p>ECON 3310 Managerial Economics 3</p> <p>FIN 3310 Business Finance 3</p> <p>MGMT 3303 Intro-Mgmt/Organizational Behavior 3</p> <p>MGMT 4300 Strategic Management 3</p> <p>MKT 3300 Principles of Marketing 3</p> <p>OSCM 3321 Production/Operations Management 3</p> <p>QMB 3301 Quantitative Methods in Business 3</p> <p>Total Hours 30</p> <p>General Business Concentration</p> <p>Select 24 hours of upper division Business courses with no more than six hours in any one area 24</p> <p>Select six hours of upper division non-business courses 6</p> <p>Total Hours 30</p>
<p>Elective Courses (Total # courses required = 5)</p> <p>Choose one concentration below</p> <p>1. SPORTS MANAGEMENT</p> <p>TWO REQUIRED COURSES:</p> <p>MN 227 SPORTS MANAGEMENT</p>	

MN 327 SELLING AND SALES MANAGEMENT

PLUS THREE OF THE FOLLOWING:

CO 258/358 SPECIAL TOPICS: ADVERTISING AND PUBLIC RELATIONS

EC 222 ECONOMICS OF SPORTS

KIN 102 INTRO TO EXERCISE AND SPORTS SCIENCE II

MK 240 SPORTS MARKETING

MN 225 EVENT PLANNING

PY 270 SPORTS PSYCHOLOGY

2. ACCOUNTING

AC 206 ACCOUNTING II

AC 305 INTERMEDIATE ACCOUNTING I

AC 315 PRINCIPLES OF TAXATION

AC 325 MANAGERIAL ACCOUNTING

AC 326 BUDGETING AND CONTROL

3. NON-PROFIT ORGANIZATIONS

AC 310 GOVERNMENT AND NON-PROFIT ACCOUNTING

AC 270 INTERMEDIATE ACCOUNTING I

PLUS THREE OF THE FOLLOWING:

MN 225 EVENT PLANNING

PH 241 PERSONAL AND PROFESSIONAL ETHICS

PY 224 GROUP DYNAMICS

SPS 150 PEACE AND CONFLICT RESOLUTION

SPS 211 SPECIAL TOPICS IN PUBLIC POLICY

SPS 220 LOCAL ACTION-GLOBAL CHANGE

CO 310 PUBLIC RELATIONS

<p>4. MARKETING & ENTREPRENEURSHIP MK 221 MARKETING PRINCIPLES MN 328 ENTREPRENEURSHIP PLUS THREE OF THE FOLLOWING: CO 265 MULTICULTURAL IMAGES IN THE MEDIA CO 310 PUBLIC RELATIONS CO/EN 350 ADVERTISING COPYWRITING AND DESIGN MK 240 SPORTS MARKETING MK 324 ADVERTISING MK 325 RETAILING MK 327 SELLING AND SALES MANAGEMENT MK 328 DIRECT AND INTERNET MARKETING</p> <p>5. INTERNATIONAL BUSINESS EC 302 INTERNATIONAL ECONOMICS MK 323 INTERNATIONAL MARKETING PS 131 INTERNATIONAL RELATIONS PS 201 COMPARATIVE POLITICS PS 315 INTERNATIONAL POLITICAL ECONOMY</p>																																															
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Sub Total General Education Credits (dependent on college writing placement and science labs)	48-53	Sub Total General Education Credits (dependent on college writing placement and science labs)	57
Curriculum Summary	86-91	Curriculum Summary	105
Total credit hours required for degree (128 for some Transfer Students)	132	Total credit hours required for degree	120