

2021-2022 BUSINESS AND MANAGEMENT MAJOR

**** CREDITS MAY BE USED ONCE. COURSE CREDITS REQUIRED FOR A MAJOR OR FOR REQUIRED ELECTIVES MAY NOT BE USED AGAIN FOR A**

REQUIRED COURSES

_____	AC 205	ACCOUNTING I
_____	CS 230	MICROSOFT EXCEL FOR BUSINESS MAJORS
_____	EC 112	PRINCIPLES OF MACRO
_____	MN 111	MANAGEMENT PRINCIPLES
_____	MN 220	ORGANIZATIONAL CHANGE
_____	FN 310	FINANCE I
_____	MN 351	METHODS FOR MANAGERIAL DECISION
_____	MN 490	SENIOR SEMINAR
_____	MN 495	SENIOR INTERNSHIP

ACCOUNTING CONCENTRATION (five courses)

_____	AC 206	ACCOUNTING II
_____	AC 305	INTERMEDIATE ACCOUNTING I
_____	AC 315	PRINCIPLES OF TAXATION
_____	AC 325	MANAGERIAL ACCOUNTING
_____	AC 326	BUDGETING AND CONTROL

NON-PROFIT ORGANIZATION CONCENTRATION (five courses)

_____	AC 310	GOVERNMENT AND NON-PROFIT ACCOUNTING
_____	AC 270	INTERMEDIATE ACCOUNTING I
_____	MN 111	BUSINESS AND MANGEMENT PRINCIPLES

PLUS THREE OF THE FOLLOWING:

_____	MN 225	EVENT PLANNING
_____	PH 241	PERSONAL AND PORFESSIONAL ETHICS
_____	PY 224	GROUP DYNAMICS
_____	SPS 150	PEACE AND CONFLICT RESOLUTION
_____	SPS 211	SPECIAL TOPICS IN PUBLIC POLICY
_____	SPS 220	LOCAL ACTION-GLOBAL CHANGE
_____	CO 310	PUBLIC RELATIONS

SPORTS MANAGEMENT CONCENTRATION (five courses)

TWO REQUIRED COURSES:

_____	MN 227	SPORTS MANAGEMENT
_____	MN 327	SELLING AND SALES MANAGEMENT

PLUS THREE OF THE FOLLOWING:

_____	CO 258/358	SPECIAL TOPICS: ADVERTISING ANDPUBLIC RELATIONS
_____	EC 222	ECONOMICS OF SPORTS
_____	KIN 102	INTRO TO EXERCISE AND SPORTS SCIENCE II

_____	MK 240	SPORTS MARKETING
_____	MN 225	EVENT PLANNING
_____	PY 270	SPORTS PSYCHOLOGY

MARKETING AND ENTREPRENEURSHIP CONCENTRATION: (five courses)

_____	MK 221	MARKETING PRINCIPLES
_____	MN 328	ENTREPRENEURSHIP

PLUS THREE OF THE FOLLOWING:

_____	CO 265	MULTICULTURAL IMAGES IN THE MEDIA
_____	CO 310	PUBLIC RELATIONS
_____	CO/EN 350	ADVERTISING COPYWRITING AND DESIGN
_____	MK 240	SPORTS MARKETING
_____	MK 324	ADVERTISING
_____	MK 325	RETAILING
_____	MK 327	SELLING AND SALES MANAGEMENT
_____	MK 328	DIRECT AND INTERNET MARKETING

INTERNATIONAL BUSINESS CONCENTRATION: (five courses)

_____	EC 302	INTERNATIONAL ECONOMICS
_____	MK 323	INTERNATIONAL MARKETING
_____	PS 131	INTERNATIONAL RELATIONS
_____	PS 201	COMPARATIVE POLITICS
_____	PS 315	INTERNATIONAL POLITICAL ECONOMY

